

Introduction to Research Design

Educational subject description sheet

Basic information

Field of study

Joint Bachelor in Sustainability

Speciality

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Organizational unit

Faculty of Law and Administration

Study level

first cycle (joint degree programme)

Study form

full-time degree programme

Education profile

General academic

Mandatory

obligatory

Education cycle

2025/26

Subject code

UJ.WPAJBSS.810.16344.25

Lecture languages

english

Subject related to scientific research

Yes

Disciplines

Sociology of science

ISCED classification

0310 Social and behavioural sciences not further defined

USOS code

Subject coordinator	Jolanta Perek-Białas
Lecturer	Jolanta Perek-Białas

Period Semester 1		Examination graded credit	Number of ECTS points 2.0
		Activities and hours Lecture with elements of a discussion class: 15	

Goals

The aim of the course is to familiarise students with basic research methods, such as qualitative and quantitative methods, and mixed methods and equip them with the skills and knowledge to utilise these methods successfully in the research they will plan and conduct in subsequent courses that make up the degree.

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Subject's learning outcomes

Code	Outcomes in terms of	Effects	Examination methods
Knowled	lge - Student knows and understands:		
W1	the basics of research methods, such as qualitative and quantitative, and their roles	JBS_K1_W03, JBS_K1_W07	written credit
W2	the usage of secondary data for various research	JBS_K1_W07	written credit
Skills - 9	Student can:		
U1	use secondary data for various research	JBS_K1_U01, JBS_K1_U02, JBS_K1_U03	written credit
U2	use qualitative and quantitative methods in research on specific topic	JBS_K1_U01, JBS_K1_U02, JBS_K1_U03	written credit
Social c	ompetences - Student is ready for:		
K1	to apply gained knowledge and skills in practice while planning for and conducting research	JBS_K1_K05	written credit

Calculation of ECTS points

Activity form	Activity hours*	
Lecture with elements of a discussion class	15	
preparation for classes	30)
preparation for final test 15		5
Student workload	Hours 60	ECTS 2.0

^{*} hour means 45 minutes

Study content

No.	Course content	Subject's learning outcomes
1.	The foundations of research methods - role, aim, application, examples	W1
2.	Secondary data - how we can use them in research design	W2, U1
3.	Qualitative methods in our research	W1, U2
4.	Quantitative methods in our research	W1, U2
5.	Practical aspects of planning and doing the research	K1

Course advanced

Teaching methods:

project method, conversation lecture, discussion, case study

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Activities	Examination methods	Credit conditions
Lecture with elements of a discussion class	written credit	active pariticipation (non-graded), written exam with case study exercises (graded)

Entry requirements

None

Literature

Obligatory

1. Introduction to Research Methods A Hands-on Approach, Second Edition, Bora Pajo, SAGE, 2022 Research Design Qualitative, Quantitative, and Mixed Methods Approaches, Sixth Edition, John W. Creswell, J. David Creswell, SAGE, 2022 Introduction to Interdisciplinary Studies Third Edition, Allen F. Repko, Rick Szostak, Michelle Phillips Buchberger, SAGE, 2019

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Effects

Code	Content
JBS_K1_K05	The graduate can defend the importance of scientific data and methods as a basis for decision-making.
JBS_K1_U01	The graduate can critically analyse academic literature, formulate research questions and conduct research under supervision.
JBS_K1_U02	The graduate can present and report knowledge, methodologies, ideas, problems and solutions, clearly and comprehensively, in different forms destined for different audiences – including discussions and debates which require defending a substantiated opinion, as well as conversations in a foreign language at the CEFR B2 level.
JBS_K1_U03	The graduate can apply adequate methods and tools, including selected IT tools, to solve problems related to data collection, analysis, and management in the context of sustainability.
JBS_K1_W03	The graduate can give examples of sustainability-related dilemmas and hypothesize on the optimal course of action.
JBS_K1_W07	The graduate can apply the theory and methodology of disciplines included in the selected specialisation track to sustainability-related problems, taking into consideration practical limitations such as protection of intellectual property.

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